



Shivaji University Kolhapur, Maharashtra

Centre For Distance and Online Education



MBA Part - II (Distance Mode)
Semester- IV Elective -V (Paper-V)

International Business

International Marketing

(From Academic Year 2023-24)

Centre for Distance and Online Education
Shivaji University,
Kolhapur.

International Marketing
(M.B.A.)

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Our endeavour is :

1. to provide an alternative non-formal channel for higher education.
2. to reduce the pressure on the conventional university system by supplementing it.
3. to provide a means for continuing and life-long education so as to enrich the lives of people.
4. to bring higher education within the reach of those who have had no access to it.
5. to democratize higher education by providing access to large segments of the population-particularly the disadvantaged groups such as those living in remote and rural areas, including working people, women and other adults who wish to acquire and upgrade their knowledge and skills through studies in various fields.
6. to help those who wish to improve their educational qualifications and are interested in undertaking advanced studies of their interest, without being required to join as full time students.

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