

B.C.A (Part II) (Semester IV) (NEP-20) Examination March/April, 2024**Balasaheb Desai College, Patan****Subject Name: 91181 Entrepreneurship Development****Day & Date:-Friday 19/04/2024****Total Marks: 80****Time: -10:30 am to 01:30 pm****Period -3 Hour****Page -2**

Instructions: 1) Que.1 and Que. 8 are compulsory and attempt any three Questions from Que. No.2 to Que. No. 7.

2) Figures to the right indicate marks.

Q.1. Multiple Choice Questions**(12)**

1). 1). Which of these is also known as corporate venturing?

- | | |
|---------------------|----------------|
| A) Intrapreneurship | B) Merger |
| C) Entrepreneurship | D) acquisition |

2). What is the component of business plan?

- | | |
|-----------------------|---------------------|
| A) Marketing Strategy | B) Sales Strategy |
| C) Executive Summary | D) All of the above |

3). Demand forecasting is also termed as ----

- | | |
|----------------------|------------------|
| A) Sales Forecasting | B) Marketing |
| C) Demand & supply. | D) None of these |

4). Following things are necessary for market assessment---

- | | |
|--------------------------|---------------------|
| A) Supply | B) Demand |
| C) Nature of competition | D) All of the above |

5). Market Demand is known as----

- | | |
|-----------------------|------------------|
| A) Demand Forecasting | B) Real Demand |
| C) Supply | D) None of these |

6). Which stage of project management life cycle requires the maximum of completion.

- | | |
|----------------------|-------------|
| A) Conceptualization | B) Planning |
|----------------------|-------------|

(P.T.O)

C) Execution

D) Estimation

7). Who creates the project team?

A) Factory Manager

B) Operation Manager

C) Project Manager

D) Purchaser Manager

8). SIDBI was set up as a subsidiary of_____.

A) IDBI.

B) IFCL.

C) ICICI.

D) SFC.

9). An entrepreneur with no prior experience

A) Imitative entrepreneur

B) Portfolio Entrepreneur

C) Novice Entrepreneur

D) Drone Entrepreneur

10). Identify the platform for Social Media Marketing?

A) Instagram

B) Twitter

C) Facebook

D) All of the above

11). What is the primary purpose of Business Plan

A) Securing Funding

B) Guiding Decision Making

C) Creating Marketing Material

D) Establishing Legal Requirement

12). Which section of business plan typically include financial forecast?

A) Executive Summary

B) Market Analysis

C) Operational Plan

D) Financial Projection

Q.2 What is Entrepreneur? Explain the Types of Entrepreneurship (16)

Q.3 what are the New opportunities & Challenges of entrepreneur in India (16)

Q.4 What is project finance? Explain Project Life cycle (16)

Q. 5 What is Market? Explain Market assessment (16)

Q.6 Explain the preparation of project report (16)

Q.7 Explain role of entrepreneurship in economic development (16)

Q.8 Write short notes on (Any Four out of Six) (20)

A. MUDRA

B .IT Entrepreneur (steve Jobs & Mark Zukerberg)

C. Qualities of Entrepreneur

D. Women Entrepreneurship in India

E. SIDCO

F. SIDBI

