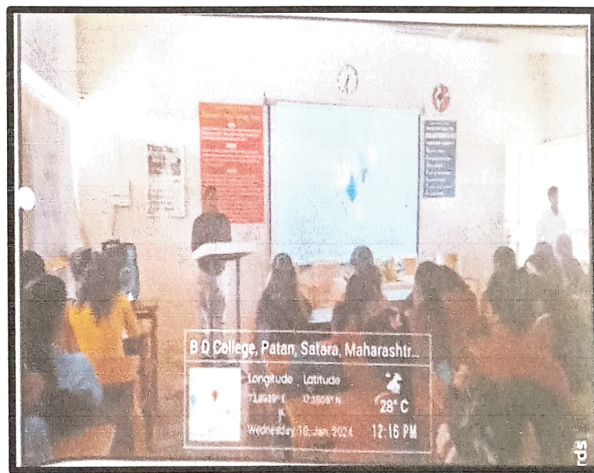
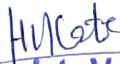


Department of Commerce

Activity Report - 2023-24

Name of the Activity: Digital Marketing (Lead College Activity)		Participated Student: 89	
Day & Date: Wednesday, 10/01/2024		Venue: Hall No. 1	
Photo:		Photo:	
			
Objectives: 1. To understand the importance of Digital Marketing. 2. To know the career opportunities in the field of Digital Marketing.			
Introductory Speech: Mr. A.L. Mohite			
Name of the Guest: 1. Mr. Satish Shende (Founder, Digital Shende, Satara) 2. Mr. Rohit Jagtap (IMDIA Marketing, Mumbai)			
Chair Person: Dr. S.D. Pawar Principal, B.D. Collage Patan			
Vote of Thanks: Miss. Tanishka Shirke			
Convener  Mr. A.L. Mohite	Coordinator  Mr. S.B. Ambegave Lead College	IQAC Coordinator  Dr. Hemlata V. Kate Coordinator, IQAC	Principal  (Dr. S.D. Pawar) Principal

Feedback Analysis

Name of the Activity: One Day Workshop on “Digital Marketing” (Lead College Activity)

Participated Students: 89

Day & Date: Wednesday, 10/01/2024

Venue: Hall No. 1

Excellent	Very Good	Good	Fair	Total
20	35	34	--	89



(Dr. S. D. Pawar)
Principal
Balasaheb Desai College, Patan
Tal.- Patan, Dist.- Satara